

# EMBALLAGES *Les Nouvelles*

Business Information Group Inc.  
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Publisher: Stephen Dean  
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## Publisher's own data – SUMMER 2015

### Field Served:

EMBALLAGES LES NOUVELLES serves Quebec's packaging field, in-plant packers operating facilities for their own requirements, custom packagers, package manufacturers and other markets for packing materials and equipment.

**TOTAL CIRCULATION** **7,062**

## EMBALLAGES LES NOUVELLES SUMMER 2015 CIRCULATION STATISTICS (Publisher's own data)

### 3.1 BUSINESS/OCCUPATIONAL ANALYSIS SUMMER 2015

Classification by Industry	Québec	TOTAL	%
<b>1. MAJOR GROUP 1 – FOOD AND BEVERAGE INDUSTRIES</b>	<b>2,674</b>	<b>2,674</b>	<b>37.6%</b>
1) Slaughtering and Meat Processors	419	419	5.9%
2) Poultry Processors	123	123	1.7%
3) Dairy Products – including natural cheese; process cheese; ice cream	289	289	4.1%
4) Fish Products	81	81	1.1%
5) Fruit and Vegetable Canners and Preservers	185	185	2.6%
6) Grain Mills – including feed; flour; breakfast cereals	89	89	1.3%
7) Bakery Products – including biscuit manufacturers; bakeries	421	421	6.0%
8) Confectionary Manufacturers, including chocolate and cocoa products	153	153	2.2%
9) Sugar Refineries	8	8	.1%
10) Vegetable Oil Mills	16	16	.2%
11) Pet Food Manufacturers	0	0	22%
12) Miscellaneous Food Industries – including baking powder; flavouring	645	645	9.1%
13) Beverage Manufacturers – including soft drinks; distilleries; breweries	245	245	3.4%
<b>2. MAJOR GROUP 2 – TOBACCO PRODUCTS INDUSTRIES – including leaf tobacco processing; tobacco products manufacturers</b>	<b>2</b>	<b>2</b>	<b>.1%</b>
<b>3. MAJOR GROUP 3 – PAPER AND ALLIED INDUSTRIES – including greeting cards, gift wrappings; paper towels and napkins; envelopes and stationery</b>	<b>288</b>	<b>288</b>	<b>4.1%</b>
<b>4. MAJOR GROUP 4 – PRINTING, PUBLISHING AND ALLIED INDUSTRIES</b>	<b>357</b>	<b>357</b>	<b>5.1%</b>
<b>5. MAJOR GROUP 5 – CHEMICAL AND CHEMICAL PRODUCTS INDUSTRIES – manufacturers of:</b>	<b>1,231</b>	<b>1,231</b>	<b>17.4%</b>
1) Explosives and Ammunition	4	4	.1%
2) Mixed Fertilizer	41	41	.5%
3) Plastics and Synthetic Resin	51	51	.5%
4) Pharmaceuticals and Medicines	143	143	2.0%
5) Paint and Varnish	52	52	.7%
6) Soap and Cleaning Compounds	75	75	1.1%
7) Cosmetics and Toilet Preparations	84	84	1.1%
8) Industrial Chemicals	58	58	.8%
9) Other Chemical Industries	723	723	10.2%



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**3.1 BUSINESS/OCCUPATIONAL ANALYSIS SUMMER 2015**

Classification by Industry	Québec	TOTAL	%
<b>6. MANUFACTURERS OF CORRUGATED CONTAINERS, FOLDING AND SET-UP BOXES, GLASS METAL AND PLASTIC CONTAINERS, OTHER PACKAGES OR PACKAGE COMPONENTS; PACKAGE DISPLAY MANUFACTURERS; PACKAGE PRINTERS; PAPER, FILM AND FOIL</b>	372	372	5.3%
<b>7. MAJOR GROUP 7 – TEXTILE INDUSTRIES</b> – including cotton yarn and cloth mills, woolen mills; synthetic textile, fibre preparing mills, thread, cordage and twine	137	136	1.9%
<b>8. MAJOR GROUP 8 – CLOTHING INDUSTRIES</b> – including men's, women's and children's clothing, hats and furnishings	2	2	0.0%
<b>9. MAJOR GROUP 9 – METAL FABRICATING INDUSTRIES</b> – including hardware, tool and cutlery; wire and wire products; metal stamping, pressing and coating, heating and plumbing	29	29	.4%
<b>10. MAJOR GROUP 10 – NON-METALLIC MINERAL PRODUCTS</b> – including glass products; cement; lime; concrete; clay; refractories; mineral wool; asbestos; abrasives	5	5	.1%
<b>11. MAJOR GROUP 11 – MISCELLANEOUS MANUFACTURING INDUSTRIES</b> – Rubber Industries, Leather Industries, Furniture and Fixtures, Wood Industries, and under Not Elsewhere Classified	1,826	1,826	26%
<b>12. WHOLESALE, RETAILERS, CHAIN STORES, DEPARTMENT STORES, MAIL ORDER HOUSES, IMPORTERS, EXPORTERS, JOBBERS</b>	44	44	.6%
<b>13. DISTRIBUTORS AND AGENTS FOR MANUFACTURERS OF PACKAGING MATERIALS</b>	18	18	.3%
<b>14. OTHERS ALLIED TO THE FIELD</b> – including Government, Educational Institutions, Libraries, Associations	77	77	1.1%
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>7,062</b>	<b>7,062</b>	<b>100.0%</b>

EMBALLAGES LES NOUVELLES SUMMER 2015 CIRCULATION STATISTICS (Publisher's own data)

**3.2 MAILING ADDRESS ANALYSIS SUMMER 2015**

	Mailed Circulation	%
Individual by Name and Title and/or Occupation	7,061	100.0
Individual by Name only	1	0.0
Title or occupation only		
Company Name only		
Multi-copy Same Addressee		
<b>Total qualified Paid Subscription &amp; Non-paid Circulation</b>	<b>7,062</b>	<b>100.0</b>
Single Copy Sales		
<b>Total Qualified Circulation</b>	<b>7,062</b>	<b>100.0</b>

**4 GEOGRAPHIC ANALYSIS SUMMER 2015**

	Mailed Circulation	%
Newfoundland	-	0.0
Prince Edward Island	-	0.0
Nova Scotia	-	0.0
New Brunswick	-	0.0
Quebec	7,050	99.9
Ontario	11	.1
Manitoba	-	0.0
Saskatchewan	-	0.0
Alberta and NWT	2	0.0
B.C. and Yukon	-	0.0
<b>TOTAL FOR CANADA</b>	<b>7,061</b>	<b>100.0</b>
United States	1	0.0
Other Foreign	-	0.0
<b>TOTAL OUTSIDE CANADA</b>	<b>-</b>	<b>0.0</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>7,062</b>	<b>100.0</b>